Oxford, England

Undergraduate Business Program in Comparative Strategic Management

Program Dates
June 30 - August 10, 2016

Language
English

Requirements
An academic record demonstrating the ability to successfully complete intensive course work in international finance and management, including a GPA of at least 2.7 overall, with at least 3.0 in business courses. Exceptions must be approved by the Undergraduate Dean's Office or the site director. Pre-requisites for the Oxford program are Microeconomics, Macroeconomics, Calculus, the Business Core I, Business Financial Management, and junior standing (60 credits).

Open to non-GU students
Yes

Tuition and Fees
The program cost for summer 2016 is $8,600. This price includes all instruction at Oxford, supplemental insurance, lodging, seven breakfasts and five dinners at Trinity College for six weeks, banquets and business visits. Transportation to/from Oxford, books, lunches, and personal expenditures are not included.

Application Deadline
February 4, 2016

Apply Online at:
studyabroad.georgetown.edu

Program Description
For the fortieth consecutive year, Georgetown University's Robert Emmett McDonough School of Business will conduct a six-week summer program in comparative strategic management at Trinity College, Oxford.

- Tutors are British faculty members.
- Instruction follows the traditional Oxford methods of lectures, seminars, and tutorials.
- All students live a few yards from the Bodleian Library and Radcliffe Camera in single rooms in the historic setting of Trinity College.
- All students take several business site visits to accounting, finance, consulting, and law firms located in London.

The program is designed for mature undergraduate students in business administration who have completed 60 credits and who are motivated to enrich their academic and personal lives with the experience of living and learning in a foreign setting. As students learn to understand business from other than an American perspective, they are rewarded by acquiring an increased awareness of intercultural differences.

Accommodation
All participants will be residents for six weeks at Trinity College. Trinity traces its origins to the 1280s, when Durham College occupied the present site. In 1555, the son of an Oxfordshire farmer who had become an affluent civil servant under Henry VIII bought the land and founded Trinity College. Trinity is situated in the geographical heart of Oxford between the Broad and Parks Road, near the Bodleian Library and Blackwell's famous bookshop. The city of Oxford is a bustling metropolis.

The historic quadrangles and gardens of Trinity where Sunday barbecues are held are among the loveliest in Oxford. Each student will live in a single furnished room and have a full English breakfast seven days a week and a three course dinner five days a week in the College Hall. Once a week, students take part in a traditional Oxford University High Table dinner in the College Hall. Other facilities include housekeeping services with linens, towels and room care, a common room with television, lecture rooms, library, chapel, and laundry.

Students enjoy the Trinity lawns for croquet, local parks for tennis and soccer, and the Cherwell River for punting.

Cultural and Social Activities
With London only fifty miles away, and connected by train, express coach and motorway, students enjoy attending the theater and exploring the city's attractions as well as visiting other British cities and historic sites. While at Oxford, students have the opportunity to attend a Shakespeare play and to visit Bath and Stonehenge as part of the Georgetown-sponsored outings.
Academics

Curriculum

The course tutor for Comparative Strategic Management is Dr. Duncan Angwin, Professor of Strategy at Oxford Brookes University. Professor Angwin is formerly an Assistant Director of an international merchant bank, specializing in cross-border mergers and acquisitions. His research interests are strategy and practice in the context of managing international mergers and acquisitions, management consultancy, and financial services sectors.

Dr. Adrian Buckley, Professor Emeritus of International Financial Management at the Cranfield School of Management, a past director of its MBA program and Professor of Finance at the Free University Amsterdam, leads the International Finance course. He has written extensively in the field and has industrial experience embracing five years of management consultancy, two years in investment banking, and six years work in financial planning and corporate treasury.

All participants must enroll in the following courses (Students who have taken either business course previously are ineligible for this program):  

**STRT-283-62: Strategic Management** (3 credits) - This is an integrative offering in comparative general management. Topics include: the impact of environment and public policy on European business decisions, competitor analysis, market signaling, evaluation of strategic position; comparative industry structures; market behavior and interaction of firms; managing in different countries and across cultures; value systems and intercultural differences.

**FINC-250-62: International Finance** (3 credits) - The students receive a comprehensive overview of the field of international finance so that they become aware of international market structures, the main trends in their development, and the principal problems facing participants in the international markets. The course covers topics such as European capital markets, international money management, treasury management, and foreign exchange. Prerequisite: FINC 211.

Students also attend a British Culture course, covering the history of Oxford, British humor and satire, the idea of class in British culture, British politics, and British identity. This course is taught by Robert Saunders, a history professor at Queen Mary University in London. Professor Saunders previously taught at the University of Oxford and has extensive knowledge of the city and university.

Tutorials are a significant academic component of the Oxford program. Centered around a topic previously assigned by the tutor, a typical tutorial is taken by a small group of students who assume the intellectual initiative.

Students attend lectures by the course leaders who are experienced participants in the marketplace. The lecture format enhances both the practical content of the courses and the process of cultural transfer.

In both courses, students select topics for detailed study. Researched in small groups and under the direction of an Oxford tutor, projects normally involve international comparative studies with students gathering some of their information from business practitioners. At the end of the term they prepare a formal written presentation as well as an oral one for their fellow students.

The experiential component is an integral part of the program and occurs in the form of study visits. Students interact with top-level management and attend seminars orchestrated by British business leaders.

Past business visits include:

- Bain and Company
- Skadden Arps
- Goldman Sachs and Co.
- Fuller, Smith & Turner
- Pricewaterhouse Coopers
- Navigant Consulting
- Rothschild Bank
- Bank of England
- MINI Manufacturing Facility
- Deloitte

Upon successful completion of the program, students receive six (6) Georgetown University undergraduate semester credits. Georgetown BSBA candidates may use these credits toward their degree requirements. Non-Georgetown students should discuss transfer of credit with a Dean or academic advisor at their home university.
Financial Aid

A limited amount of financial aid will be available and will be awarded based on need and merit. Interested students can download the Oxford Undergrad Financial Aid Application from the Oxford web page. For more information about other sources of financial aid, please visit the OGE website and click on the Financial Aid link on the left.

Contact Information

Summer Study Abroad
Office of Global Education
Georgetown University
3520 Prospect Street, NW
210 Car Barn
Washington, DC 20057-1013
Phone: (202) 687-5867
Fax: (202) 687-5944
summerabroad@georgetown.edu

Prof. Kirsten Anderson
Oxford Business Summer Program Director
McDonough School of Business
Georgetown University
593 Hariri Building
Washington, DC 20057
Phone: (202) 687-3798
kla2@georgetown.edu

For more information: http://studyabroad.georgetown.edu

Withdrawals, Refunds, and Cancellation

Your acceptance form and program deposit are considered a good-faith commitment to participate on your Georgetown University summer program. Withdrawal from a summer program must be made in writing to the summer program coordinator. Please note that application fees and program deposits are non-refundable. Georgetown University will refund recoverable tuition and costs as determined by our partner institutions. Refunds will be calculated from the date the Office of Global Education is notified in writing of your intent to withdraw. Georgetown University is not responsible for indirect costs paid directly by the student, including but not limited to passport fees, vaccinations, and transportation costs.

Georgetown University reserves the right to adjust program fees or cancel any program without prior notification; however, every effort will be made to provide information on cancellations in a timely manner. In the event of cancellation, Georgetown University will refund program deposits and 100% of recoverable program fees.